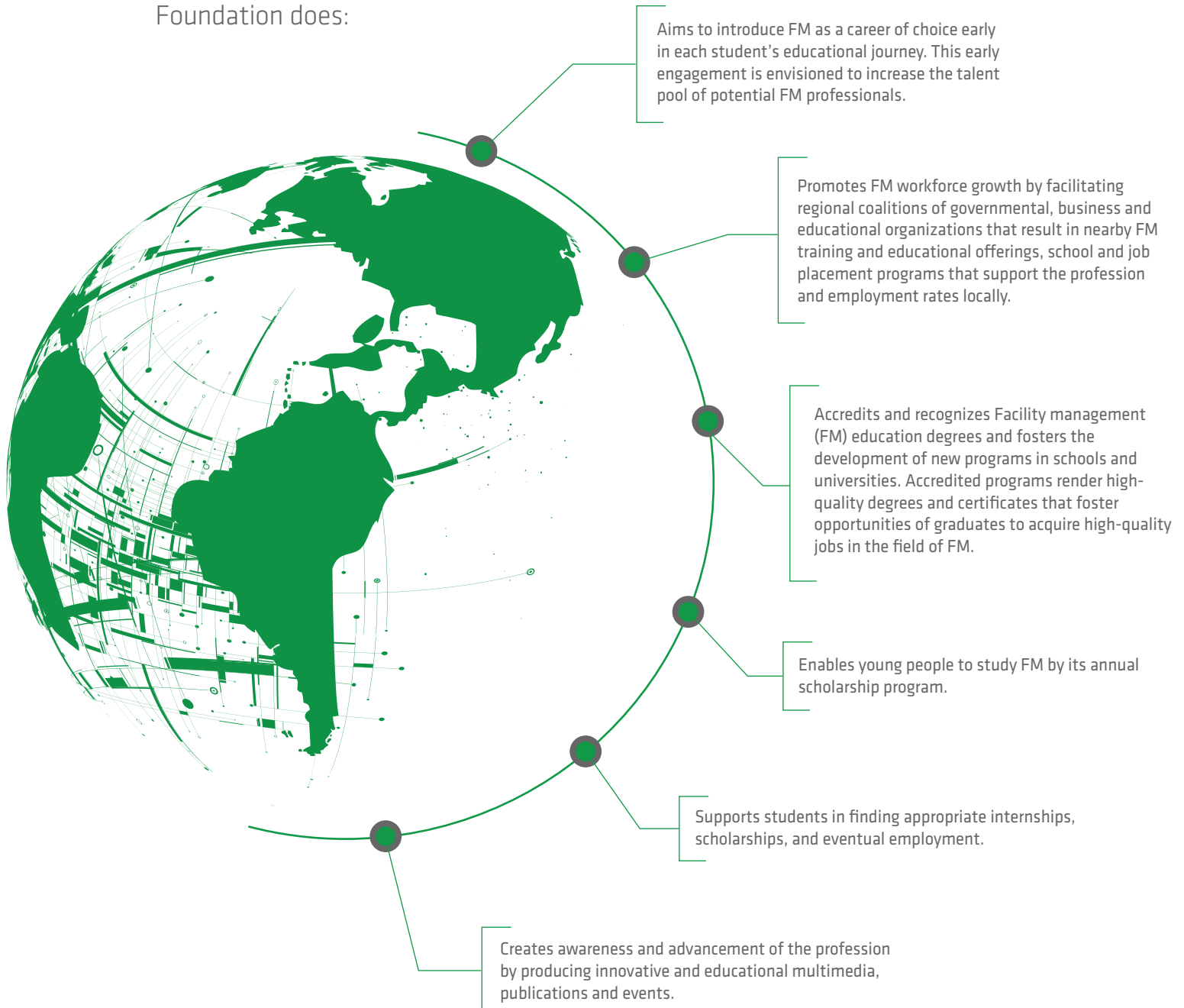


# The IFMA Foundation is dedicated to the mission of promoting education for the facility management profession around the world and **making FM a Career of Choice.**

Steps to our success:  
here is what the IFMA  
Foundation does:



**IFMA  
FOUNDATION**  
MAKING FM A CAREER OF CHOICE



**An IFMA Foundation contribution clearly demonstrates you care about the future of the FM profession, facilities, and moreover all who enter the facilities in their care.**

## WHY GIVE?



More than half of today's FM practitioners are expected to retire in the next five to 15 years. Your contribution will create education and mentoring programs that allow existing professionals to "pay it forward" supporting those entering or transitioning to FM careers.



For those who hire, the ongoing accreditation, recognition and school development programs nurture a qualified future talent pool. Supporting these programs demonstrates your commitment to the professionalism of Facility Management.



Your donation can help promote the facility management field and sustained FM service levels in the future. It is an opportunity to give back and sustain the future of the profession that has been good to you

As a charitable organization (US IRS recognized 501(c)3) separate from IFMA, the IFMA Foundation relies entirely on private support to carry out its mission and receives no direct funding from IFMA membership dues.

**Make a donation:** visit the Foundation website at [www.ifmafoundation.org](http://www.ifmafoundation.org) and click "Give"

**Volunteer:** contact IFMA Foundation Administrator Amy Arnold ([amy.arnold@ifma.org](mailto:amy.arnold@ifma.org))

**Learn More:** [www.ifmafoundation.org](http://www.ifmafoundation.org)

## The Challenge!

The gap is widening between available  
FM talent and job demand.

Where will you source **your employees?**

Where will you find **good FM education?**

49

FM Practitioner  
Average Age: **49**

50%

More than **50%** retiring  
in 5 to 15 years

500K

**500,000** job openings  
globally over next 5 years

2

FM minimum job requirements:  
**2 years'** experience, degrees or  
additional training

800

Annual graduates from  
IFMA Foundation Accredited  
Degree Programs: **800**

1

### Facilitates FM training and education at multiple levels

- FM Degree programs (2-year, Bachelors, Graduate)
- Credential offerings (CFM®, FMP®, SFP®)
- Training and certificate programs for incumbent workers
- Educational offerings for FM inside organizations



2

### Creates Regional FM Talent Pipeline Teams to establish local solutions

- Leading employers
- Workforce economic development agencies
- Education institutions
- STEM programs
- Local IFMA and partner associations



3

### Works with Pipeline Teams to coordinate programs

- Employer support for recruiting
- Outreach to schools and universities, incumbent workers and veterans
- State and local grant opportunities to establish FM degrees and training through workforce development
- Economic Development assistance to connect with key employers



## How the IFMA Foundation closes the gap

5

### Promotes FM Student Programs

- Annual FM Scholarship Program
- ePoster Competition demonstrating student FM projects
- International Student of Year Award
- FM Career information website
- Job Fair materials and collateral



4

### Provides FM Career data and information

- Encourages and support internships for students
- InterNET job board with global internship opportunities
- Knowledge of 'where the jobs are'
- Regional FM workforce data



Your donation will support these programs to  
**MAKE FM A CAREER OF CHOICE**  
 and ensure the future of the profession.



# Chapters & Councils - Partner with the IFMA Foundation to **create the Future of FM.**

- Q/A | **Do you have members who will retire in the next five years?**  
Ensure their replacements join IFMA.
- Q/A | **Is your chapter supporting the education of FMs in your community?**  
New or advancing FMs will **need** FM training and education in your community.
- Q/A | **Do businesses and other organizations look to your chapter for FM expertise?**  
Be prepared to be your community's FM talent leader to fill FM positions.
- Q/A | **How will you build your membership base and find future leaders?**  
Support schools and programs that train FMs now.

## **Becoming a GWI Partner is easy and has a lasting impact.**

The IFMA Foundation needs the support of chapters and councils to join in the multi-year task of building FM education programs. The IFMA Foundation can equip your chapter with the information, templates and resources to make FM a Career of Choice in your community. Partnership supports programs where local communities are prepared to support GWI, the Global Workforce Initiative.

Help shape the future. **Become a GWI Chapter Partner now!**

Contact us: mail: [foundation@ifma.org](mailto:foundation@ifma.org) Phone: 713-623-4362

Learn more at [GWIPartner.org](http://GWIPartner.org) and the GWI IFMA Engage Community



## **There are two simple elements to be recognized as a GWI Chapter Partner.**

1. Form a dedicated GWI team.
2. Support the Foundation GWI financially. The Foundation highly recommends holding a dedicated foundation fundraising event annually to provide the funding.

In return, the foundation will directly support your local GWI team. Whether through your existing education committee or a new task force – set the structure that works best for your chapter. The foundation will be there with resources and guidance to make it happen. Resources like [www.whatisfm.com](http://www.whatisfm.com) and the new GWI Chapter Playbook, regular GWI best-practice sharing webinars, and the new [GWIPartner.org](http://GWIPartner.org) website are there to help.

The Foundation will also recognize the levels of engagement and financial support with your own chapter GWI Chapter Partner electronic badge. Badges will distinguish and honor higher levels of engagement and donations.

